



**COMMUNITY SPORTS
& EDUCATION
TRUST**

REGISTERED CHARITY NO: 1102239

Parent and Player Information Booklet

2020/21

P D C

PLAYER DEVELOPMENT CENTRE



Meet the Team



Richard Bulling
(Programme Lead, Advanced & St Albans Head Coach)

richard.bulling@watfordfc.com
01923 496399 // 07866 268500



Mark Timmington
(Watford Head Coach)
mark.timmington@watfordfc.com



Brima Johnson
(Harrow Head Coach)
brima.johnson@watfordfc.com
020 8421 4676 // 07827 851748



Greg Willerton
(Hemel Hempstead Head Coach)
richard.bulling@watfordfc.com

Welcome

This booklet has been produced to provide parents and players with vital information in relation to Watford FC's Community Sports & Education Trust Player Development Centres.

Watford FC's Community Sports & Education Trust

Watford FC's Community Sports and Education Trust is a registered charity (Charity No: 1102239), having gained charitable status in April 2004. The Trust currently runs activity programmes within Hertfordshire and its surrounding areas, as well as in the London Boroughs of Harrow and Hillingdon. Although the Trust may traditionally be seen as purely a football provider, this is certainly no longer the case - currently focusing on three priorities overarching all Trust activities.

These five themes are Sports Participation, Social Inclusion, Health, Education and Community Facilities.

For more information on the Trust, please visit our website;

<https://www.watfordfccsetrust.com/>

Mission: Making a Positive Difference for all through Sport, Physical Activity and Learning

Vision: Improving Lives, Enhancing Communities

Values: Innovation, Inclusivity, Integrity



**COMMUNITY SPORTS
& EDUCATION
TRUST**

REGISTERED CHARITY NO: 1102239

Player Development Centre

Our Player Development Centres are designed to offer additional training for 'advanced' football players associated with a local grassroots football club. Our centres will provide high quality coaching to enable players to improve their skills, techniques, knowledge and understanding of the game.

All coaches are minimum FA Level 2 qualified (Head Coaches with minimum UEFA B) with vital qualifications in first aid and safeguarding.

Our player development centres are aimed at the following age groups;

U7s U8s
U9s U10s
U11s U12s
U13s U14s
U15s / U16s

1

Players are identified and recommended for one of our venues via one of the following:

- Trial request via email
- Trust football initiative/tournament
- Local schools
- Grassroots football clubs

2

The player identified will then be asked to come for a trial at one of our venues. If successful, the player/parent will be sent an invite into that centre. If unsuccessful, players/parents will always be contacted to inform them of our decision.

3

Typically, our player development centres run for 32 weeks across the season (September - June) excluding school holidays and any bank holiday dates. Sessions run for an hour once a week with all players and coaches following our player development centre syllabus with a different topic / focus each week. Inter Centre Fixtures are also included within the programme.

5

Players will remain with us for a whole season and players will be invited back for the following season if the coaches feel they have progressed well across the season. If the coaches feel the player in question hasn't progressed, we will unfortunately release the player from the centre as we feel their development is best suited with their grassroots football club.

4

Players will also receive two reports across the season (December and June) to provide both parents and players with information on how they are progressing.

All our reports are based around the FA Four Corner model;

1. Technical/
Tactical
2. Physical
3. Psychological
4. Social

**Watford FC CSE Trust
Football Academy**
*(Post 16 further education,
invitation only)*

Advanced PDC
*(U7-U16, invitation only via
PDC programme below)*

**Watford FC
Academy**

Where You Can Go

Player Development Centre

*Watford, St Albans, Hemel Hempstead, Harrow
U7-16, Invitation Only, Boys & Girls*

Where You Can Join

*Holiday Courses Skill Centres (U6) Invitation Only
Harry's Rising Stars Tots Football*

Where We See You

*After School Clubs PPA/In Curriculum sessions Lunchtime Clubs
Grassroots Festivals School Tournaments Matchday Packages
PL Mini Kicks Breakfast Clubs PL Kicks*



**COMMUNITY SPORTS
& EDUCATION
TRUST**

REGISTERED CHARITY NO: 1102239

Development Pathway

Advanced PDC

Our Advanced Player Development Centre is a new introduction to our development pathway as of the 2020/2021 season. We will be running trials towards the end of the summer holidays 2020 for current players that have been recommended from their PDC coaches. Players that are successful, will train at their local PDC (Watford, St Albans etc.) then will train at our Advanced Player Development Centre on Friday evenings. New players coming into the Player Development Centre programme must train and demonstrate ability at their local PDC (Watford, St Albans etc.) before being recommended for trial at our Advanced PDC.

Blocks will be shorter in length (4/5 weeks) across the season (Sept – June) with players receiving individual player reports every two blocks they are on the Advanced Player Development Centre. Additionally, players can be released after each block if we feel they are not at the correct standard.

Training sessions will take place at Watford FC's training ground in London Colney on Friday evenings with fixtures against other Advanced PDC's and Watford FC academy age groups.



**COMMUNITY SPORTS
& EDUCATION
TRUST**

REGISTERED CHARITY NO: 1102239

General Information

How does our link with Watford FC Academy work?

In terms of recommendations to Watford FC Academy for a trial, we will send a recommendation list from all PDC centres over to their head of recruitment once / twice a season of players that are excelling with their age groups. Players that are on our Advanced PDC will have more of a chance to be recommended for trial as this will be our pool of players that are currently excelling. We will additionally organise fixtures against Watford FC's pre academy for U7 & U8 players that have been recommended by their PDC coach. Players will only be recommended that attend training regularly, demonstrate excellent behaviour and show outstanding commitment to the PDC programme.

Please note, is it at the Academy's discretion whether they follow up our recommendations. By us sending over a recommendation doesn't guarantee your child a trial at Watford FC's Academy.

New Players

If you would like to recommend a new player to our PDC programme, they need to email trustpdctrail@watfordfc.com with the following details;

- Full Name
- DOB
- Address
- School
- Grassroots Football Team
- Position

We will endeavour to reply within 72 hours of receiving the email with either confirmation of a future trial or placement on our waiting list.



**COMMUNITY SPORTS
& EDUCATION
TRUST**

REGISTERED CHARITY NO: 1102239



Expectations

We expect ALL PDC players to adhere to our three main values;

Fun;

First of all and most importantly, we want all players to have fun. Play with a smile on your face and do not be afraid to make mistakes.

Work Hard;

We want all players leaving our training sessions knowing they put 100% effort into everything asked of them.

Learn;

We want all players to come away from each training session having learnt at least two new things to take away and practice. Additionally, we want players to fall in love with practising outside of training with us and their grassroots team.

Clothing and Footwear

Players are expected to wear their Watford FC CSE Trust training kit to every training session and matches. Please ensure your child wears warm and waterproof clothing as the majority of sessions take place outdoors. All players are expected to wear shin pads and bring a bottle of water to every training session. All sessions take place on either 3G or 4G AstroTurf so please wear appropriate footwear.

Parents

Parents/guardians, we would like to thank you for all your dedication throughout the season. Any questions regarding our PDC programme, please contact richard.bulling@watfordfc.com

Behaviour

We expect all players to adhere to our three main rules when at every training session;

Safe;

Players must ensure that they are playing 'safe' at every training session. This includes tackling and their interaction with other players.

Fun;

We want all players to enjoy playing football. Our coaches will create this environment and will NOT accept any player preventing another player from having fun and expressing themselves.

Learn;

We want all players to show a willingness to learn through listening and applying themselves within the sessions implemented by the coaches. We will NOT accept a player preventing another player's learning through poor behaviour and poor attitude.